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Tony Sanderson, CEO Magic Radio



## Bogus Academics and Schools

There is nothing more that annoys me as much in the entertainment industry as people who set up institutions or programmes to teach people on how to be a broadcaster, engineer, TV presenter, director or camera operator. What is truly amazing is how gullible parents and their children are, paying thousands of rands in the hope that they will find employment in our industry and in many cases "fame and fortune."

In all the years I have been involved in radio, television and films, very rarely have I employed guys or girls from these so-called academies. There are very good reasons why and I will try to point them out as honestly as I can.

- Most of these so called learning entities are run by people who have played minor roles in our profession, thus the saying "Those who cannot do, teach," or in many instances are what we call "wannabes"... They want to be in showbiz but cannot get in.

- Next, the children are often taught on equipment that is cheap and bottom of the range. Thus when they try to find employment, they are no good to us because they haven't had the proper training.

- Ours is a very disciplined profession and we often find discipline lacking in many trainees who graduate from the academies of no reputation.

I can visualise many youngsters saying "Old fart, times have changed." Yes indeed, they have. But the basics will always remain. "Talent alone does not cut it" dependability and commitment do.

My advice to parents is to write to radio or TV stations and film companies to inquire about paid or unpaid internships which may be available. rather than spending thousands of rands on courses offered by unregistered learning facilities. Check out who runs the institution, who will be teaching your children, and what their track record is before you spend that hard earned money.

Finally, if you'd allow me to indulge myself for a moment: Congratulations to members of Magic 828 AM who made it to the final selection at the Liberty Awards this year. They are Guy Mc Donald and his team Ebi Inglis and Khanya Sosibo for "Best Breakfast Show in South Africa" and Byron Mac Donald (no relation to Guy) for "Rising Star Award" for production and engineering.

Finally thanks for all the letters, I try to reply to all of them.

If you want to write to me:

P.O POX 119, HOWARD PLACE, 7450

OR

[info@magic828.co.za](mailto:info@magic828.co.za)

This column is sponsored by



### Tribute concert

Jonathan Roxmouth will pay tribute to composers Leonard Bernstein, Andrew Lloyd Webber and Stephen Sondheim in *Lenny, Andrew, Steve and Me* at the Theatre on the Bay from Tuesday April 10 to Saturday April 21.

Roxmouth promises to take audiences on an intimate journey of exploration into how these three giants of musical theatre gave us the perfect musical. The show will also be the curtain call before the theatre closes for a four-month renovation. Tickets cost from R120 to R220. Book through Computicket or the theatre box-office on 021 4383301.

PICTURE: RENEE FROUWS



### Get your feet tapping

Dein Perry's Tap Dogs is coming to the Grand Arena, GrandWest, from Wednesday August 22 to Sunday August 26. The 75-minute show features high-energy dance, theatrical performance and live music performed by a cast of six dancers and two musicians. It combines the strength and power of workmen with the precision of tap dancing. Tickets cost from R215 to R360. Book at [www.bigconcerts.co.za](http://www.bigconcerts.co.za) or through Computicket.

### For the record

The headline published with the story, "Llandudno SRA requests security budget increase" (Sentinel News March 30), may have given the impression that the Llandudno Special Ratings Area (SRA) board was requesting an increase in the existing levy, when the group is not. Sentinel News regrets the error.

### Answers (From page 15)

1. 50 litres a person a day 2. 6
3. 1 000 litres or 1m<sup>3</sup>
4. 450 million litres a day
5. 70%
6. Winter – May to August
7. Summer – December to February
8. 1 January 2016
9. 50% (by half)
10. 68MLD (518MLD – 450MLD = 68MLD) or 15% above target (68MLD / 450MLD = 15%)



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- Application forms can be collected from 11 April 2018 at Hout Bay International School, Main Road, between 8:00am – 4:00pm or get it on [www.facebook.com/chelo.org.za](http://www.facebook.com/chelo.org.za) or send an email to [hello@chelo.org.za](mailto:hello@chelo.org.za)
- Applicants should submit a reference letter and latest report from Pre-School with their application.
- Applicants must be South African nationals.
- Applications to be handed in to Hout Bay International School, Main Road, by Tuesday, 13th of June 2018 latest – no late applications will be considered.
- Applicants will be required to provide proof of income, residential address and SA ID.

For more information please contact: [hello@chelo.org.za](mailto:hello@chelo.org.za) or 078 457 0047 [www.chelo.org.za](http://www.chelo.org.za)



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